

2023/24 Public Report

1. Executive Officer Funding

- Committee Meetings
- Stakeholder Liaison (ad hoc and regular meetings)
- General Administration
- Member advocacy (key stakeholder affiliations)
- Executive Officer Services provided by Tim Bracher

2. Administration Expenses

- Bookkeeping
- Insurance
- Operational expenditure (meetings etc)
- Affiliation fees

3. Marketing & Communications

- Weekly EDM Newsletters distributed via Mailchimp
- Social Media (Instagram, Facebook)
- Website: Member Directory & Promotion
- Website: Precinct Events Listings
- Digital Marketing (Services provided by Sandy Sieger & Co)
- Photography & Videography
- Website maintenance
- Design

TOTAL SPEND SUMMARY

Category	Actual Spend
1. Executive Officer	\$47,000
2. Administration	\$16,500
3. Marketing & Communications	
• Social media	\$15,000
• Photography & Videography	\$20,000
• Website maintenance	\$1,200
• Design	\$2,000
TOTAL	101,700