

2024/25 Public Report

Executive Officer & Administration Funding

- Committee Meetings
- Stakeholder Liaison (ad hoc and regular meetings)
- General Administration & Financial Management
- Member Liaison & Oversight of CRM
- Member advocacy
- Executive Officer Services provided by Consultants Tim Bracher until April 2025/ Elizabeth Joldeski from February 2025

Member Communications & Marketing Activities

- Weekly EDM Newsletters distributed via Mailchimp
- Social Media (Instagram, Facebook)
- Website: Member Directory & Promotion
- Website: Precinct Events Listings
- Digital Marketing Services provided by Sandy Sieger & Co

Activations, Member Events & Functions

- President's Networking Lunches & Social Functions, events held
 - o July 2024
 - o December 2024
 - o February 2025
 - o April 2025
- Partners include
 - o Eureka 89
 - o Afloat
 - o Yarra Botanicals
 - o Belgian Beer Bar
- Digital Health Examination – YRBA Marketing Activity Review – Services Provided by Roadmap Consultants
- Publication Printing & Distribution – Melbourne City River Trails Brochure – Services provided by Art by Design, Ive Printers and Brochures DM